

work

work / play

A false dichotomy

When you start with money,
you give it the **power to**
dictate what you do with
your life.

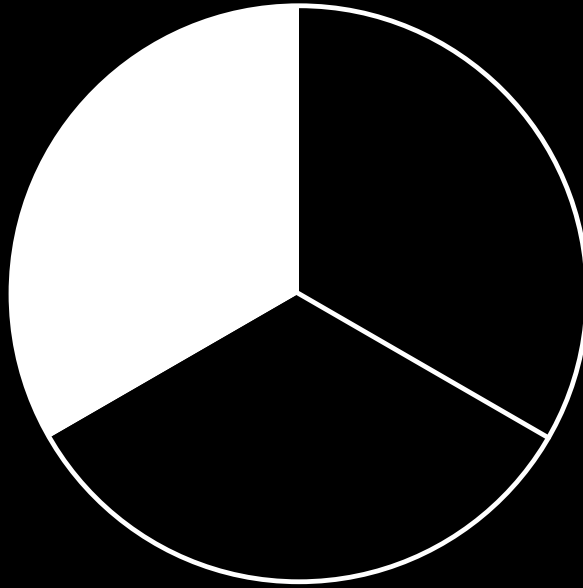
ask
“Why?”



Photo courtesy of Adam Senatori.

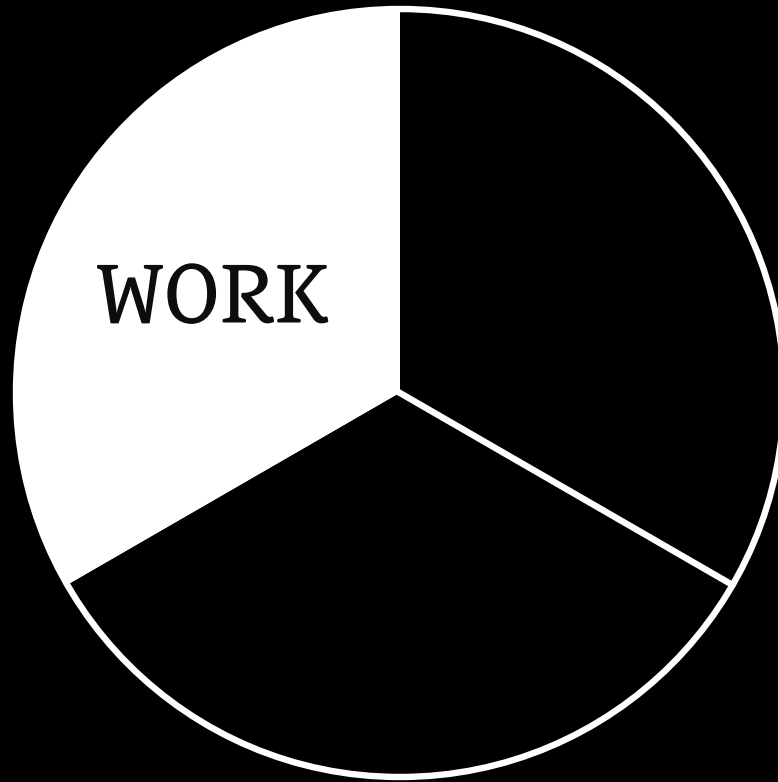
An aerial photograph of a suburban neighborhood. The image shows a grid of streets with houses on either side. The houses are mostly single-story with light-colored roofs. Some houses have swimming pools in their backyards. The lawns are dry and brown, suggesting a dry climate. The overall scene is a typical suburban residential area.

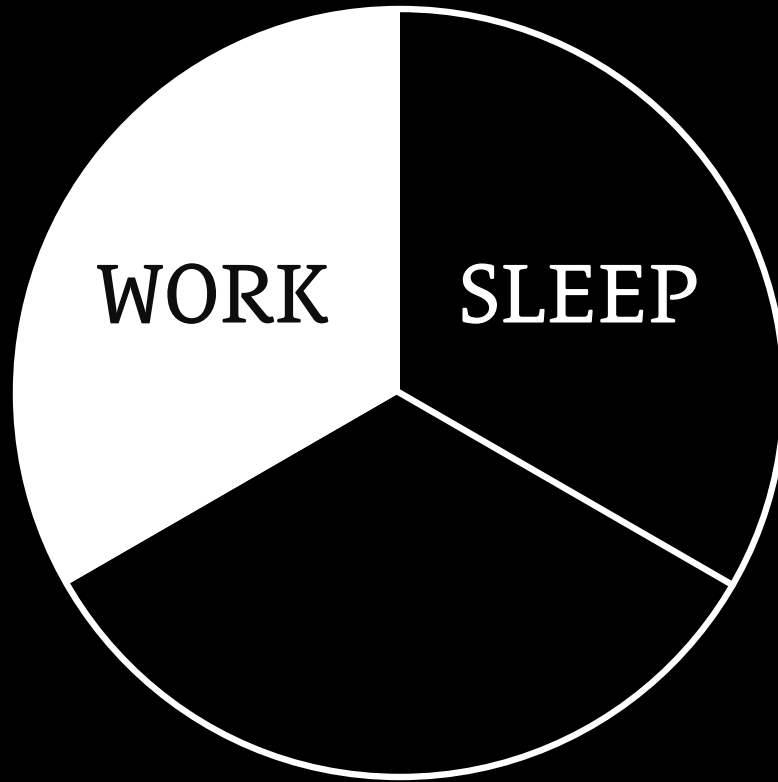
What about you?



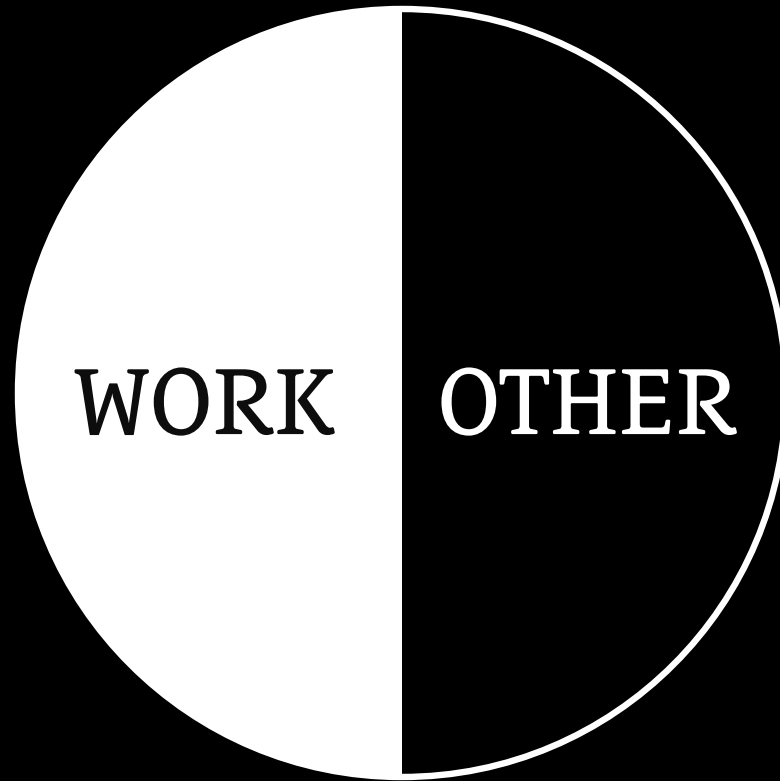
1/3 of your life you spend

WORKING











Over half of
your **waking**
life you spend
WORKING

DOING
what you
LOVE

Find your

PASSION

“It’s not like
you *hate* what
you do...”

Don't dismiss **Doing
What You Love** as a
“first world problem.”

IT'S NOT ABOUT
DESTINATION
IT'S ABOUT THE
Journey



What holds us back?

What holds us back?

1. Fear of The Unknown

What holds us back?

1. Fear of The Unknown
2. Fear of Taking a Risk

What holds us back?

1. Fear of The Unknown
2. Fear of Taking a Risk
3. Fear of Losing Job Security

“I have a wife and kids, and
I'm stuck in a dead end job.
Is there any hope for me?”

1. **Yes.** It is possible.

1. **Yes.** It is possible.

2. It will require serious discipline with your time.

1. **Yes.** It is possible.

2. It will require serious discipline with your time.

3. You will need the full support of your family.

~~Find~~ **Make** the time.

Do you...

Do you...

- Watch TV Shows?

Do you...

- Watch TV Shows?
- Habitually check Facebook?

Do you...

- Watch TV Shows?
- Habitually check Facebook?
- Browse Reddit?

Do you...

- Watch TV Shows?
- Habitually check Facebook?
- Browse Reddit?
- Play video games?

Do you...

- Watch TV Shows?
- Habitually check Facebook?
- Browse Reddit?
- Play video games?
- Watch Netflix movies?

It's a matter of **priority**.

Those who are doing things that
you admire aren't blessed with
25 hours in a day.

They sacrifice. **They make time.**

What are you **not doing**
to make something more
important possible?

The Overlap Technique

1. You won't know your passion
until you've **tried it for awhile.**

1. You won't know your passion until you've **tried it for awhile.**

- Use your day job to support this period of exploration and practice.

2. Set a **consistent schedule**
and stick to it.

2. Set a **consistent** schedule and stick to it.

- Whether you spend 1 hour or 4 hours a day, **be committed** and **be consistent**.

3. Build a portfolio and start working with clients (or selling).

3. **Build a portfolio** and start working with clients (or selling).

- Think of an adequate number of portfolio items—**double it.**

4. **Save** every bit of money from client work (or sales).

4. **Save** every bit of money from client work (or sales).

- This is the money you use to turn your passion to a fulltime pursuit.

5. There is never going to be a
“**perfect time**” to make the jump.

5. There is never going to be a
“**perfect time**” to make the jump.

- There will always be a “**leap of faith**” moment.

Your passion may be something
you can't possibly know at this
point in your life.

Assess your general interests

Assess your general interests

Look to the **intersection** of
your **two primary interests**.



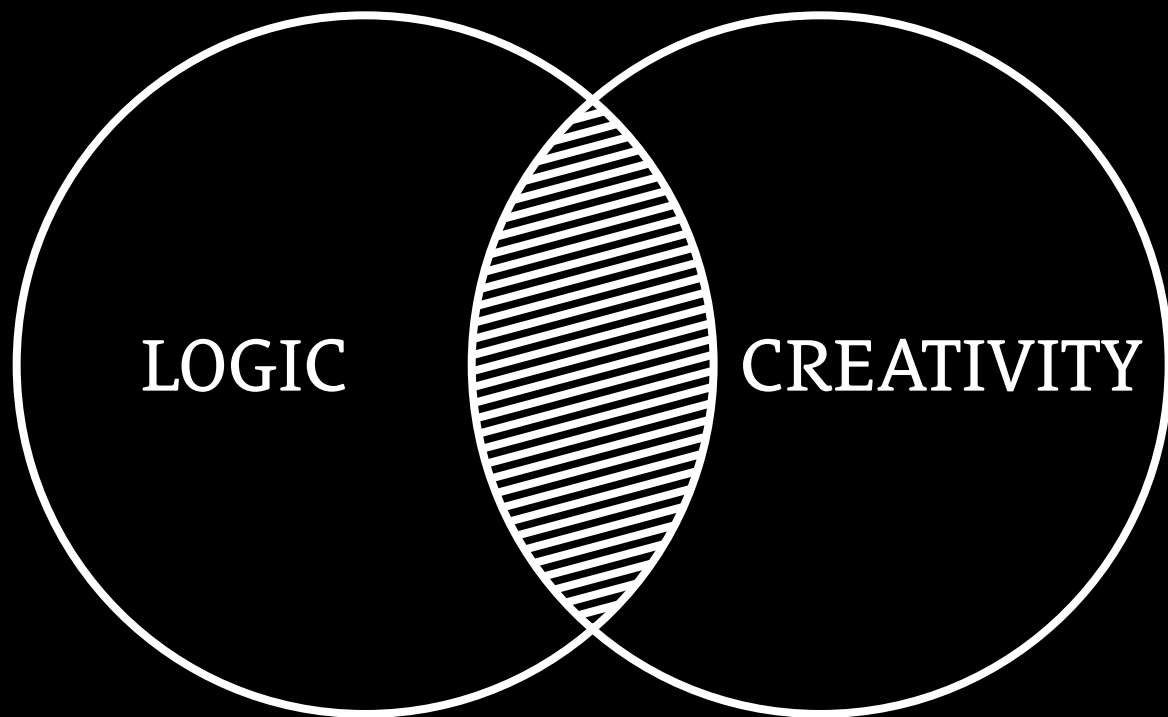
LOGIC

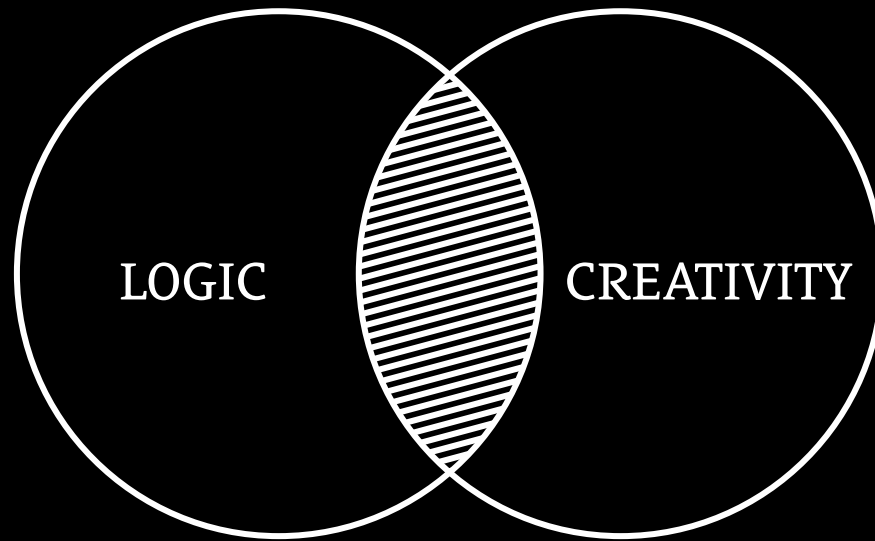


LOGIC

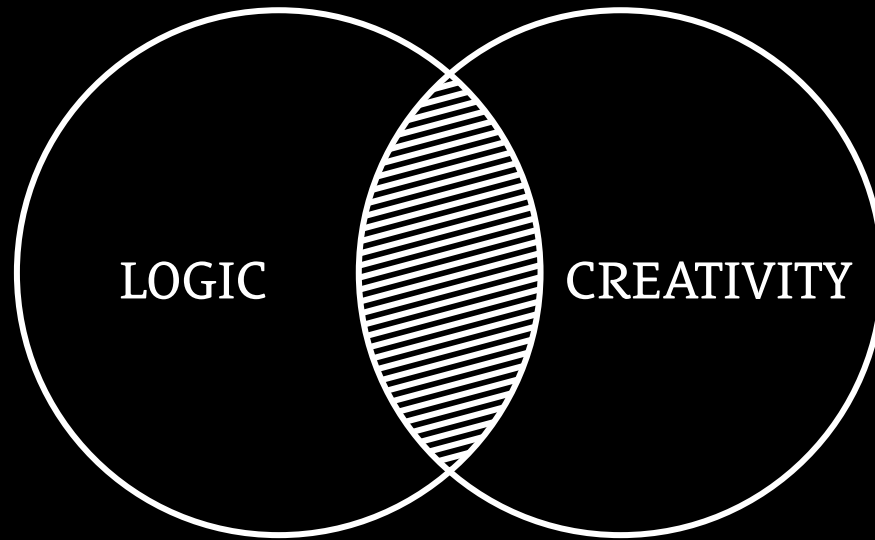


CREATIVITY

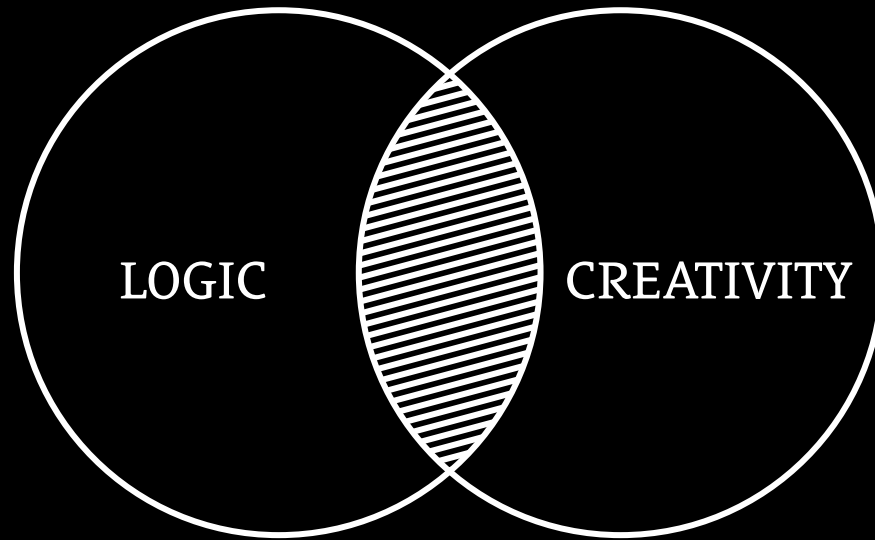




Music



Music
Design



Music

Design

Typography

Hobbies & Work

Don't have to be separate



IT'S NOT GOING TO DO ITSELF

seanwes.com